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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 1 February 1989

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Poly. State University - San Luis Obispo
California State Poly University - Pomona
California State University - Fresno
California State University - Hayward
California State University - Long Beach
California State University - Los Angeles
California State University - Sacramento
University of California - Los Angeles
Gonzaga University
University of Idaho
Loyola Marymount University
Monterey Institute of International Studies
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University

University of Redlands
Saint Mary's College
San Diego State University
University of San Francisco
San Jose State University
Santa Clara University
University of Southern California
University of Southern California - Graduate School of Business
Stanford University
Washington State University
University of Washington
Westmont College

The career planning & placement offices that participate in the *Salary Survey* are divided into seven geographic regions. The participants listed comprise the **Western** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (January 9, 1989, through February 3, 1989) and cumulatively (September 1, 1988, and February 3, 1989).

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 1/9/89 THROUGH 2/3/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS							
ACCOUNTING	10	561	\$20860	\$25166	*	*	*
BUSINESS ADMIN (INCL MGMT	+	155	+	23342			
DISTRIBUTION MANAGEMENT	+	26	+	24480			
ECONOM & FINANCE (BANKING	1	85	21600	23074	*	*	*
HOTEL/RESTAURANT MGMT	+	13	+	21154			
HUMAN RSRC (incl LABOR R	+	11	+	20036			
MANAGEMENT INFO SYSTEMS	+	51	+	27689			
MARKETING/MARK MGMT (RESR	+	125	+	22395			
REAL ESTATE	+	+	+	+			
COMMUNICATIONS							
ADVERTISING	+	1	+	17000			
COMMUNICATIONS	+	20	+	21027			
JOURNALISM	+	5	+	20632			
TELECOMMUN/BROADCASTING	+	2	+	14600			
EDUCATION							
ELEMENTARY EDUCATION	+	18	+	15607			
PRE-ELEMENTARY EDUCATION	+	1	+	14400			
PHYSICAL EDUCATION	+	+	+	+			
SPECIAL EDUCATION	+	6	+	18183			
HOME ECONOMICS							
HUMAN ECOLOGY (HOME ECONO	+	1	+	20000			
TEXTILES & CLOTHING	+	+	+	+			
MERCHANDISING MANAGEMENT	+	+	+	+			
HUMANITIES							
FOREIGN LANGUAGES	+	1	+	21120			
LETTERS (incl English, Li	+	2	+	21150			
VISUAL & PERFORMING ARTS	+	1	+	29000			
HUMANITIES - OTHER	+	2	+	18516			
SOCIAL SCIENCES							
CRIMINAL JUSTICE	+	1	+	20004			
HISTORY	+	3	+	21167			
POLITICAL SCIENCE/GOVT	+	1	+	17000			
PSYCHOLOGY	+	7	+	19611			
SOCIOLOGY	+	2	+	15700			
SOCIAL SCIENCES-OTHER	+	2	+	14935			
ENGINEERING							
AEROSPACE & AERONAUTICAL	+	13	+	28322			
AGRICULTURAL	+	+	+	+			
ARCHITECTURAL	+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	1	+	28800			
CHEMICAL	+	100	+	32503			
CIVIL	+	47	+	26758			
COMPUTER	+	21	+	29753			
ELECTRICAL/ELECTRONIC	1	132	31863	30416	*	*	*

continued

CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
	97	1331	\$23463	\$24690	\$26400	\$23800	\$19500
	20	330	22360	22070	25500	22250	16800
	+	36	+	24363			
	18	253	22600	22966	*	*	*
	8	64	20000	19737	*	*	*
	5	23	20716	21538	*	*	*
	2	138	29862	26626	*	*	*
	32	322	21273	21989	25000	21000	18000
	2	6	19500	22788	*	*	*
	+	10	+	19249			
	6	60	24983	20041	*	*	*
	5	28	20920	18696	*	*	*
	+	7	+	13711			
	+	76	+	17231			
	+	4	+	13090			
	2	8	28800	19759	*	*	*
	+	19	+	19705			
	+	11	+	17045			
	+	11	+	16924			
	+	3	+	18167			
	+	9	+	19813			
	4	30	20350	19288	*	*	*
	4	17	14790	15340	*	*	*
	6	22	20333	22739	*	*	*
	1	17	22000	19497	*	*	*
	1	9	19800	18402	*	*	*
	3	18	20800	19580	*	*	*
	4	38	19100	17450	*	*	*
	3	14	24667	19009	*	*	*
	+	25	+	18752			
	5	40	29333	28432	*	*	*
	1	3	15360	19787	*	*	*
	4	5	21039	22375	*	*	*
	+	4	+	28315			
	4	214	31935	32435	*	*	*
	22	157	26859	25742	28572	27492	24400
	2	41	30888	29241	*	*	*
	34	392	30357	29869	33000	30882	27000

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 1/9/89 THROUGH 2/3/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)							
INDUSTRIAL	+	40	+	\$29320			
MECHANICAL	+	150	+	30189			
METALLURGICAL	+	+	+	+			
MINING (INCL GEOLOGICAL)	+	+	+	+			
NUCLEAR	+	+	+	+			
PETROLEUM	+	5	+	33460			
TEXTILE	+	+	+	+			
ENGINEERING TECHNOLOGY	+	16	+	25910			
INDUSTRIAL TECHNOLOGY	+	1	+	15000			
AGRICULTURAL & NATURAL RESOURCES							
AGRIBUSINESS	+	8	+	24978			
ANIMAL SCIENCES	+	+	+	+			
PLANT SCIENCES	+	2	+	16890			
NATURAL RESOURCES	+	+	+	+			
OTHER AGRICULTURAL SCIENC	+	8	+	23088			
COMPUTER SCIENCE							
COMPUTER SCIENCE	+	62	+	28117			
COMPUTER PROGRAMMING	+	2	+	25100			
INFORMATION SCIENCES & SY	1	12	\$22500	27325	*	*	*
SYSTEMS ANALYSIS	+	+	+	+			
HEALTH SCIENCES							
ALLIED HEALTH	+	1	+	23040			
HEALTH SCIENCES	+	3	+	18317			
NURSING	+	6	+	21172			
PHARMACY	+	+	+	+			
SCIENCES							
ACTUARIAL	+	+	+	+			
ARCHITECTURAL & ENVIRONME	+	+	+	+			
BIOLOGICAL	+	+	+	+			
CHEMISTRY	+	6	+	32583			
GEOLOGY & GEOLOGICAL SCI	+	+	+	+			
MATHEMATICS	+	3	+	28100			
PHYSICS	+	5	+	26000			
OTHER PHYSICAL & EARTH SC	+	8	+	23160			
TOTALS	13	1755					

CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES*		
REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
2	83	\$31200	\$28872	*	*	*
28	438	29060	29902	\$32640	\$29700	\$24352
1	9	31992	29666	*	*	*
+	2	+	24936			
+	1	+	30000			
+	36	+	30227			
+	3	+	27333			
9	97	28831	28423	*	*	*
5	12	27748	25393	*	*	*
4	23	20358	21820	*	*	*
+	5	+	19380			
+	5	+	17656			
1	1	22800	22800	*	*	*
+	15	+	21811			
32	214	29284	27074	33456	30000	26000
+	21	+	26212			
4	42	30150	25958	*	*	*
+	7	+	28228			
+	40	+	23880			
+	20	+	18067			
5	79	26545	23101	*	*	*
+	50	+	36583			
+	5	+	31560			
8	10	23120	23592	*	*	*
+	13	+	18930			
+	26	+	27010			
+	3	+	22720			
6	36	27740	23554	*	*	*
+	5	+	26000			
1	11	18000	22655	*	*	*
401	5107					

* Percentiles are computed on regional data
 * Not computed for fewer than 20 offers
 + No offers reported

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	10	477	\$20860	\$25393	*	*	*	77	1109	\$23666	\$24911	\$26000	\$24400	\$21000
ACCOUNTING (PRIVATE)	+	84	+	23726				16	230	23616	23110	*	*	*
COMMERCIAL BANKING (CNSMR)	+	14	+	21565				3	40	24200	21552	*	*	*
COMMERCIAL BANKING (LENDG)	+	11	+	22264				3	25	16000	21036	*	*	*
INVESTMT BANKING (CORP FN)	+	2	+	23350				1	9	22500	23367	*	*	*
INVESTMT BANKNG (M & A)	+	+	+	+				+	1	+	34200			
INVESTMT BANKG (REAL EST)	+	1	+	16700				+	4	+	17175			
INVESTMT BANKG (SALES & T	+	+	+	+				+	3	+	20835			
FINANCIAL/TREASURY ANALYS	1	25	21600	24839	*	*	*	11	79	22345	23841	*	*	*
PORTFOLIO MGMT/BROKERAGE	+	4	+	20050				2	9	23250	22522	*	*	*
UNDERWRITING	+	5	+	22076				3	21	20493	21197	*	*	*
MARKETING														
ADVERTISING	+	3	+	18333				+	10	+	16952			
BRAND/PRODUCT MANAGEMENT	+	19	+	25687				12	58	20936	23900	*	*	*
BUYER/MERCHANDISING	+	22	+	24442				9	69	22412	22453	*	*	*
MARKET RESEARCH	+	10	+	22392				3	26	23667	21805	*	*	*
SALES	+	124	+	23207				32	330	23124	22680	28500	22000	18000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	+	+	+				1	14	15360	23598	*	*	*
MEDIA PLANNING	+	1	+	17000				1	8	29400	18281	*	*	*
ON-AIR REPORTING	+	1	+	16000				+	2	+	18000			
PRODUCTION	+	3	+	17733				+	10	+	19020			
PUBLIC RELATIONS	+	8	+	22378				4	33	19400	18894	*	*	*
WRITING / EDITING	+	2	+	13080				1	18	18000	15843	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL. & GENL	+	1	+	19493				1	8	15000	17172	*	*	*
FINANC. TAXA, MONETARY POL	+	7	+	22086				1	16	22000	21192	*	*	*
ECONOMIC PROGRAMS	+	1	+	15000				+	4	+	17992			
LAW ENFORCEMENT	+	1	+	20004				6	22	21117	20526	*	*	*
MILITARY	+	15	+	20483				+	47	+	21148			
NATIONAL SECURITY	+	2	+	25409				+	6	+	19901			
URBAN / REGIONAL PLANNING	+	+	+	+				2	3	24240	21160	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	+	25	+	25147				4	43	24450	23824	*	*	*
COUNSELING	+	1	+	17000				2	13	17700	16322	*	*	*
FUNDRAISING / DEVELOPMENT	+	+	+	+				+	1	+	23500			
SOCIAL WORK	+	+	+	+				+	13	+	19008			
ENGINEERING														
BIOENGINEERING	+	5	+	32256				+	7	+	29511			
DESIGN / CONSTRUCT	+	88	+	28626				24	302	27916	28184	31800	27582	24400
ENVIRONMENTAL/SANITATION	+	4	+	27032				13	31	28568	26923	*	*	*
MANUFACTURING/INDUSTRIAL	+	141	+	30153				36	399	29620	29979	32640	29742	25200
SYSTEMS / PROGRAMMING	+	24	+	29605				3	61	27067	29605	*	*	*
POWER SYSTEMS	+	19	+	29616				5	38	28855	29293	*	*	*
SOFTWARE DESIGN & DEVELOP	+	18	+	29044				9	57	31012	29191	*	*	*

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/9/89 THROUGH 2/3/89				PERCENTILES ¹			CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89				PERCENTILES ¹		
	NUMBER OF OFFERS		AVERAGE \$ OFFERS					NUMBER OF OFFERS		AVERAGE \$ OFFERS				
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	+	6	+	\$29145				5	41	\$27884	\$30039	*	*	*
RESEARCH & DEVELOPMENT	+	44	+	30595				10	132	29222	29807	*	*	*
TESTING	1	15	\$31863	28306	*	*	*	10	60	30402	27305	*	*	*
PROCESS ENGINEERING	+	133	+	31503				10	288	31376	31273	*	*	*
OTHER ENGINEERING	+	19	+	30170				+	70	+	30088			
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	1	76	22500	27583	*	*	*	11	200	27516	26336	*	*	*
INFORMATION SYSTEMS	+	33	+	28521				6	110	32630	26971	*	*	*
SYSTEMS ANALYSIS & DESIGN	+	18	+	27868				6	80	26220	27153	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	3	+	23413				+	11	+	27688			
AGRICULTURE/NAT'L RESOURC	+	14	+	23860				1	24	25200	22467	*	*	*
ARCHITECTURE	+	1	+	30000				12	18	22426	22399	*	*	*
CONSULTING	+	36	+	27705				1	95	23100	26041	*	*	*
HUMAN RESRCS / INDUS RELS	+	13	+	22425				4	52	21470	22261	*	*	*
MANAGEMENT TRAINEE	+	130	+	21523				28	385	20070	21050	\$23004	\$18998	\$15360
MATH/STATISTICIANS	+	+	+	+				1	7	27000	20877	*	*	*
NURSES / PERSONAL CARE	+	6	+	19830				5	76	26545	23097	*	*	*
OTHER HEALTH RELATED (EX	+	8	+	21633				+	121	+	27804			
PARALEGAL	+	+	+	+				+	2	+	20460			
PERFORMING ARTS (ENTERTAI	+	+	+	+				1	3	17000	15000	*	*	*
RESEARCHERS NON-TECHNICAL	+	+	+	+				1	5	32000	22552	*	*	*
RESEARCHERS - TECHNICAL	+	+	+	+				+	10	+	20115			
TEACHING	+	32	+	16736				4	138	23300	18036	*	*	*
TOTALS	13	1755						401	5107					

¹ Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	25	+	\$26952				+	57	+	\$26672			
MBA--NON-TECH	+	30	+	30332				+	76	+	30672			
MBA--TECH	+	8	+	34000				+	14	+	35529			
MS-BUSINESS	+	1	+	32000				+	12	+	29042			
DISTRIBUTION MANAGEMENT	+	1	+	30900				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	4	+	25625				+	28	+	34443			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	+	+	+				+	3	+	28133			
MANAGEMENT INFORMATION SY	+	+	+	+				+	11	+	28055			
MARKETING/MKTNG MGT (RESE	+	2	+	24650				+	11	+	29800			
MERCHANDISING MANAGEMENT	+	1	+	21000				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	+	+	+				+	+	+	+			
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	4	+	19750			
ELEMENTARY EDUCATION	+	1	+	19000				+	2	+	18000			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	+	+	+				+	5	+	22776			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	+	+	+				+	1	+	23000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	16500			
SOCIOLOGY	+	+	+	+				+	1	+	32000			
SOCIAL SCIENCES - OTHER	+	+	+	+				+	5	+	19427			

continued

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/9/89 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH

ENGINEERING

AEROSPACE & AERONAUTICAL	+	+	+	+			
AGRICULTURAL	+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	2	+	\$32500			
CHEMICAL	+	7	+	34800			
CIVIL	+	2	+	27746			
COMPUTER	+	5	+	32352			
ELECTRICAL/ELECTRONIC	+	13	+	34694			
INDUSTRIAL	+	+	+	+			
MECHANICAL	+	15	+	34071			
METALLURGICAL	+	3	+	34307			
MINING & MINERAL	+	+	+	+			
NUCLEAR	+	+	+	+			
PETROLEUM	+	3	+	33400			
TEXTILE	+	+	+	+			

COMPUTER SCIENCE

COMPUTER PROGRAMMING	+	2	+	27500			
COMPUTER SCIENCE	+	+	+	+			
INFORMATION SCIENCES & SY	+	+	+	+			
SYSTEMS ANALYSIS	+	+	+	+			

HEALTH SCIENCES

ALLIED HEALTH	+	2	+	32000			
HEALTH SCIENCES	+	4	+	21965			
NURSING	+	+	+	+			

SCIENCES

AGRICULTURAL & NATL RESOU	+	+	+	+			
ARCHITECTURAL & ENVIRONME	+	+	+	+			
BIOLOGICAL	+	+	+	+			
CHEMISTRY	+	+	+	+			
GEOLOGY & RELATED GEOLOGI	+	1	+	34800			
MATHEMATICS (INCL ACTUARI	+	1	+	33000			
PHYSICS	+	+	+	+			
POLYMER	+	4	+	30330			

TOTALS + 137

GRADUATE ALL TYPES OF EMPLOYERS	CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH

+	1	+	\$33280				
+	+	+	+				
+	2	+	32500				
+	10	+	34520				
+	13	+	28134				
+	9	+	32129				
+	38	+	34962				
+	4	+	33650				
1	27	\$47652	34051	*	*	*	
+	7	+	32934				
+	2	+	33000				
+	+	+	+				
+	9	+	40475				
+	+	+	+				
1	10	30849	33689	*	*	*	
+	1	+	32438				
+	+	+	+				
+	1	+	28800				
+	4	+	27428				
+	6	+	21143				
+	1	+	25000				
+	1	+	23000				
+	+	+	+				
+	3	+	22905				
+	6	+	31917				
+	18	+	28978				
+	8	+	29764				
+	1	+	32016				
+	4	+	30330				
2	425						

Master's Degree Candidates - Experience¹

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 1/9/89 THROUGH 2/3/89

CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	+	18	+	\$33909			
MBA--TECH	+	5	+	46060			
OVER 2 TO 4 YEARS							
MBA--NON-TECH	+	12	+	34822			
MBA--TECH	+	16	+	45944			
OVER 4 YEARS							
MBA--NON-TECH	+	19	+	35211			
MBA--TECH	+	8	+	43950			
TOTALS	+	78					

NUMBER OF OFFERS	AVERAGE \$ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH 50TH 10TH
+	41	+	\$32004		
+	8	+	36628		
+	37	+	35612		
+	16	+	45944		
+	44	+	37714		
+	14	+	43507		
+	160				

¹ Years of previous full-time, nonmilitary employment

* Percentiles are computed on regional data

+ Not computed for fewer than 20 offers

+ No offers reported

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 1/9/89 THROUGH 2/3/89

CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS							
BUSINESS ADMIN & MNGMT.	+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+			
EDUCATION							
EDUCATION ADMINISTRATION	+	+	+	+			
HUMANITIES & SOCIAL SCIENCES							
ECONOMICS	+	+	+	+			
ENGLISH	+	+	+	+			
FOREIGN LANGUAGES	+	+	+	+			
PSYCHOLOGY	+	+	+	+			
SOCIOLOGY	+	+	+	+			
ENGINEERING							
AEROSPACE	+	+	+	+			
CHEMICAL	+	7	+	\$42063			
CIVIL	+	1	+	31200			
COMPUTER	+	1	+	57000			
ELECTRICAL/ELECTRONIC	+	3	+	41333			
MECHANICAL	+	+	+	+			
METALLURGICAL	+	+	+	+			
SCIENCES							
AGRICULTURE & NAT'L RESRC	+	+	+	+			
BIOLOGICAL	+	+	+	+			
CHEMISTRY	+	4	+	41745			
GEOLOGICAL SCIENCES	+	+	+	+			
MATHEMATICS	+	+	+	+			
PHYSICS	+	2	+	43500			
POLYMER	+	2	+	42900			
TOTALS	+	20					

NUMBER OF OFFERS		AVERAGE \$ OFFERS		PERCENTILES*		
REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
+	+	+	+			
1	2	\$55000	\$57250	*	*	*
+	3	+	41700			
+	+	+	+			
+	1	+	20000			
+	+	+	+			
+	2	+	23500			
+	+	+	+			
+	+	+	+			
+	14	+	44511			
+	2	+	31200			
+	1	+	57000			
+	6	+	39817			
+	+	+	+			
+	1	+	49200			
+	+	+	+			
+	+	+	+			
+	10	+	41588			
+	1	+	36000			
+	+	+	+			
+	2	+	43500			
+	2	+	42900			
1	47					

* Percentiles are computed on regional data
 * Not computed for fewer than 20 offers
 + No offers reported

CURRICULUM	PUBL ACCTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVE	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	23513 69 29904/20400			27332 3					22200 1
BUSINESS ADMIN (INCL MGMT	25460 3			15000 1		22500 1	22710 2		22500 1
ECONOM & FINANCE (BANKING	24252 2			21900 4		21600 1			20525 4
MARKETING/MARK MGMT (RESR				17400 3		22000 2	27000 1		18000 1
COMMUNICATIONS									22000 1
JOURNALISM						18000 1			19000 1
LETTERS (incl English, Li									19000 1
VISUAL & PERFORMING ARTS				16800 1				10000 1	
HUMANITIES - OTHER									22000 1
AGRICULTURAL			15360 1						
ARCHITECTURAL			21039 4						
CIVIL								28572 1	
AGRIBUSINESS					18480 1				
COMPUTER SCIENCE							27375 4		
INFORMATION SCIENCES & SY	22500 1								
ARCHITECTURAL & ENVIRONME			23120 8						

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
 BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

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CURRICULUM	HOSPITALITY(AM)	HOSPITALITY(HO)	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING					24225 4			24000 1	23800 1
BUSINESS ADMIN (INCL MGMT			18000 1		21500 2	16800 1		15000 1	18000 1
ECONOM & FINANCE (BANKING	22000 1				30000 1				
HOTEL/RESTAURANT MGMT.	20750 4	19249 4							
HUMAN RSRCs (incl LABOR R					19850 2				15600 1
MARKETING/MARK MGMT (RESR	19000 2		20998 2		19989 9			19920 2	
REAL ESTATE									18000 1
COMMUNICATIONS					22000 1				
JOURNALISM					18800 2				
LETTERS (incl English, Li					20200 2				
VISUAL & PERFORMING ARTS									15360 1
HUMANITIES - OTHER						18000 1			
CRIMINAL JUSTICE			22000 1						
PSYCHOLOGY			21000 1		13000 1				
CIVIL							24400 2		

BY CURRICULUM/EMPLOYER

90th: 22080 / 10th: 18330

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[illegible]

BY CURRICULUM/EMPLOYER

CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

90th: 22080 / 10th: 18330

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[illegible]

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
 BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
 90th: 22080 / 10th: 18330

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CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING			34800 1						23500 4
BUSINESS ADMIN (INCL MGMT	23800 1								
ECONOM & FINANCE (BANKING		23132 3							24000 1
HUMAN RSRCs (incl LABOR R	22000 1	26280 1							
MANAGEMENT INFO SYSTEMS	29862 2								
MARKETING/MARK MGMT (RESR	19950 2	27600 1	25056 2	24187 1					
COMMUNICATIONS		29400 1	26250 2	24000 1					
PHYSICAL EDUCATION		36000 1							
SOCIOLOGY	32000 1								24000 1
COMPUTER	31560 1								
ELECTRICAL/ELECTRONIC	33283 5	30967 11	35700 1	33000 1					32196 2
MECHANICAL	30900 2	32007 5							36360 1
ENGINEERING TECHNOLOGY	32004 1	26760 1							
INDUSTRIAL TECHNOLOGY		25800 2							
AGRIBUSINESS			24500 1						
COMPUTER SCIENCE	30317 18	25700 2							29100 1
INFORMATION SCIENCES & SY	32700 3								
MATHEMATICS	26550 4								

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
 BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
 90th: 22080 / 10th: 18330

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CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BUSINESS ADMIN (INCL MGMT					23004 1	25200 1
MARKETING/MARK MGMT (RESR	18000 1					
POLITICAL SCIENCE/GOVT	19200 1					
CHEMICAL						30900 1
ELECTRICAL/ELECTRONIC			27000 1			
MECHANICAL			24330 2			

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
 BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
 90th: 22080 / 10th: 18330

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CURRICULUM	PUBL ACCTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	23612 74 29904/21000			21133 12		21220 5	24140 3	10000 1	20618 11
BACHELOR - TECHNICAL	22500 1		21883 13		18480 1		27375 4	28572 1	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	20429 7	19249 4	20599 5		20938 24 30000/18000	17400 2		19710 4	18152 5
BACHELOR - TECHNICAL							24400 2		

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL		24750 4		21867 3	21233 6	17540 5	23750 8		19474 2
BACHELOR - TECHNICAL	30140 3	27480 1	30102 7	29332 3		25396 7	27790 15	26545 5	

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRI-BUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	21600 1		16200 2		25200 2		36000 1		28000 1
BACHELOR - TECHNICAL					29003 29 32640/27500	19225 2	28578 3	26260 8	27940 7

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	25346 7	26954 7	27482 5	24094 2					23667 6
BACHELOR - TECHNICAL	30641 34 38100/27600	30021 21 37480/26760	30100 2	33000 1					32463 4

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	18600 2				23004 1	25200 1
BACHELOR - TECHNICAL			25220 3			30900 1

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
 BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
 90th: 22080 / 10th: 18330

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CURRICULUM	PUBL ACCTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (IHVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
 BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
 90th: 22080 / 10th: 18330

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CURRICULUM	ACCOUNTING (PU)	ACCOUNTING (PR)	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	23524 69 29904/20400	23750 15	33600 1						22900 6
BUSINESS ADMIN (INCL MGMT	25460 3				22500 1				
ECONOM & FINANCE (BANKING	24540 5	21600 1		18000					21600 4
MARKETING/MARK MGMT (RESR			19500 2	13200 1					21996 1
VISUAL & PERFORMING ARTS				16800 1					

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
 BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

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CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							18000 1		
BUSINESS ADMIN (INCL MGMT				22333 3	23250 2		25573 3		
ECONOM & FINANCE (BANKING	23250 2						19000 2		
HUMAN RSRCs (incl LABOR R					19850 2				
MARKETING/MARK MGMT (RESR				20861 7	22878 4	20500 2	22782 11		
REAL ESTATE							18000 1		
COMMUNICATIONS					24000 1		24833 3		29400 1
PHYSICAL EDUCATION							36000 1		
LETTERS (incl English, Li				19000 1			20400 1		
HUMANITIES - OTHER							28000 1		
CRIMINAL JUSTICE		22000 1							
POLITICAL SCIENCE/GOVT				19200 1					
PSYCHOLOGY		21000 1					13000 1		
AGRICULTURAL								15360 1	
ELECTRICAL/ELECTRONIC							28200 1		
MECHANICAL						30000 1	28200 1		
AGRIBUSINESS		18480 1					18875 2		
NATURAL RESOURCES							22800 1		
COMPUTER SCIENCE							31800 1		
OTHER PHYSICAL & EARTH SC							18000 1		

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
 BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC, TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING								18175 4	
BUSINESS ADMIN (INCL MGMT			15000 1						
ECONOM & FINANCE (BANKING						22000 1			
JOURNALISM			19300 2	18000 1				30000 1	
HUMANITIES - OTHER					15000 1			24000 1	
SOCIOLOGY			24000 1						

AVERAGE SALARY OFFERS
BY CURRICULUM/FUNCTION

FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

90th: 22080 / 10th: 18330

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[illegible]

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
 BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
 90th: 22080 / 10th: 18330

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CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
AEROSPACE & AERONAUTICAL	28917 4					30996 1			
CHEMICAL						32820 1		31050 2	
CIVIL	24000 2							27996 1	
COMPUTER						31560 1			
ELECTRICAL/ELECTRONIC	31216 8		29392 3		29000 1	30350 4	30394 6	33568 3	
INDUSTRIAL							31200 1		
MECHANICAL	30332 10	27500 1	28050 2	30000 1		25148 3		36360 1	
METALLURGICAL	31992 1								
ENGINEERING TECHNOLOGY	28494 6						31716 1		
INDUSTRIAL TECHNOLOGY	26933 3						29940 1	28000 1	
COMPUTER SCIENCE	32928 2	26850 2		31285 7	30550 2		28800 1	28596 1	
MATHEMATICS				30120 1	24660 2			30000 1	

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
 BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
 90th: 22080 / 10th: 18330

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CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BUSINESS ADMIN (INCL MGMT								22000 1	19626 4
ECONOM & FINANCE (BANKING									25800 2
HOTEL/RESTAURANT MGMT.									20000 8
HUMAN RSRCs (incl LABOR R								21293 3	
MANAGEMENT INFO SYSTEMS	30624 1	29100 1							
MARKETING/MARK MGMT (RESR							23100 1		18100 3
COMMUNICATIONS									22000 1
JOURNALISM									18000 1
LETTERS (incl English, Li									20000 1
VISUAL & PERFORMING ARTS									12680 2
HUMANITIES - OTHER									18333 3
POLITICAL SCIENCE/GOVT									18000 1
ARCHITECTURAL						21039 4			
COMPUTER	30216 1								
INDUSTRIAL									31200 1
ENGINEERING TECHNOLOGY									27996 1
AGRI-BUSINESS					25200 1				
COMPUTER SCIENCE	27418 8	34290 2	25464 5						
INFORMATION SCIENCES & SY	22500 1	32700 3							
ARCHITECTURAL & ENVIRONME						23120 8			
MATHEMATICS			30000 1						

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
 BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
 90th: 22080 / 10th: 18330

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CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								21600 1
PHYSICAL EDUCATION								21600 1
LETTERS (incl English, Li								22000 1
VISUAL & PERFORMING ARTS					17000 1			
PSYCHOLOGY								28000 1
SOCIOLOGY						32000 1		
NURSING		26545 5						
MATHEMATICS	27000 1							

CURRICULUM	ACCOUNTING (PU)	ACCOUNTING (PR)	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	23666 77 29904/21000	23616 16	24200 3	16000 3	22500 1				22345 11
BACHELOR - TECHNICAL									

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	23250 2	21500 2		20936 12	22412 9	20500 2	22929 25 40000/18000		29400 1
BACHELOR - TECHNICAL		18480 1				30000 1	23821 7	15360 1	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC, TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL			19400 4	18000 1	15000 1	22000 1		21117 6	
BACHELOR - TECHNICAL									

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL		21000 1	24450 4	17700 2					
BACHELOR - TECHNICAL		27480 1						27916 24 34272/24400	28568 13

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL									
BACHELOR - TECHNICAL	29620 36 37480/25200	27067 3	28855 5	31012 9	27884 5	29222 10	30402 10	31376 10	

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	30624 1	29100 1					23100 1	21470 4	19337 26 30000/15360
BACHELOR - TECHNICAL	27206 10	33336 5	26220 6		25200 1	22426 12			29598 2

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL					17000 1	32000 1		23300 4
BACHELOR - TECHNICAL	27000 1	26545 5						